

What is videocan?

// **videocan** is a video archive of Canadian performance.

// **videocan** is an independent educational service for artists interested in Canadian performance.

// **videocan** is a space where artists across Canada can **see the works of their peers** and **be pushed by new ideas and new forms** regardless of where they practice.

// **videocan** is a project initiated by Patrick Blenkarn and Milton Lim and run by a rotating team of arts workers who share the roll of archivist.

// **videocan** is **not** a corporation or money-making platform. We have no intention of making profit off the works of other artists. This project is first and foremost educational and seeks to merely embrace digital means **create a new consciousness within Canada (and abroad) of what Canadian performance is today.**

QUESTIONS

Questions concerning the following policy can be directed to videocan.archivist@gmail.com. We welcome all inquiries and are open to considering amendments to our policy at any time.

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1. Why we collect videos

videocan dreams of a world where artists across Canada can see the works of their peers and be **inspired by new ideas and new forms regardless of where they practice**.

Nobody has the time or income to see every work in their own city, let alone across the country.

Not every emerging artist should be required to have a Vimeo Plus account (\$60/year) in order get their work out there and seen.

In today's landscape of performance curation, we recognize that video plays an increasingly important roll. But rather than complaining about how unfair that is, or that our dance show just doesn't 'feel the same' on video, we think **video can** still do a lot [see what we did there?] and we have decided to embrace video documentation as one of the most powerful tools for educating artists about what is actually being made today.

2. Whose videos we collect

videocan collects videos submitted by artists who

- want their work to be a part of the archive
- want their work to be shared with their peers and collaborators
- place their work in dialogue with the works of other contemporary performance makers

3. Which videos will be selected for the archive

3.1 Criteria

All videos that meet the following requirements will be included:

- Videos must be complete live performances (theatre, dance, live art, and performance art)
- Videos must be Canadian, by which we mean projects led by Canadian artists or projects that engage with the Canadian arts landscape in a meaningful way.
- Videos must be submitted in either a MP4, MOV, WMV, AVI, and FLV format.

3.2 Constraints

As of its launch, **videocan** does not anticipate the archive exceeding the 7TB limit of its Vimeo account. However, in the event that this happens, **videocan** will consider options for expansion, such as a second Vimeo account.

3.4 Videos which will not be collected

videocan only rejects videos that are not complete works (regardless of length). This policy is in place to ensure that viewers can get a fuller understanding of each of the works in the archive and to avoid the archive being simply clip-based.

4. Where the videos are stored

4.1 Hard drives and Vimeo

All videos selected for inclusion in the archive will be stored in two forms:

1. Backed-up on two external 4TB hard drives with password protection. These files will be strictly private and kept in the possession of the **videocan** team.
2. Uploaded to the **videocan** Vimeo account. These videos will each receive their own URL address and be password protected.

4.2 Why Vimeo?

As most artists today already use Vimeo to store their archival documentation, we have chosen to use Vimeo as our interface.

Additional benefits of this choice include:

- reducing costs of building our own viewing platform
- familiar interface
- reliable tech support

5. Privacy

5.1 Vimeo's Privacy Policy

By using Vimeo as its platform, **videocan** adopts Vimeo's privacy policy as a base. To read this policy and learn how Vimeo protects its user accounts, please visit: <https://vimeo.com/privacy>

If in your own practice you do not feel comfortable keeping material on Vimeo then you should not submit to **videocan**.

5.2 Video settings

Each video uploaded to the **videocan** Vimeo account will be:

- password protected
- unable to be embedded within other webpages
- unable to receive comments
- unable to be downloaded

5.3 Dissemination

videocan will not disseminate or share your videos in any other way than uploading the video to our Vimeo account and making the URL and password available on our catalogue.

5.4 Sensitive Materials

Due to the sensitivity of some images in the digital age (such as excessive nudity or sex acts), we recognize that some artists would prefer that viewers request passwords directly from the artist in order to monitor who is viewing their work.

If an artist chooses this option, a contact email will be listed in the catalogue in the place of a password. By choosing this option, the submitting artist agrees to use their own discretion for who can view their video.

5.5 What videocan cannot control

Regrettably, **videocan** is not able to control the following and by submitting the video to the archive you agree to the following possibly happening:

- viewers taking screenshots of your video
- viewers sharing the link and password to you video

5.5.1 Countermeasures to 5.5

In an effort to minimize viewer activities beyond our control, **videocan** takes the following measures:

- keeping the catalogue behind a regularly changing password key
- changing the video password at the request of an artist at any time
- providing the following disclaimer in each video's description:

“This video documents the work of artist(s); therefore, any sharing or screenshot of the work requires proper acknowledge of the artist(s).”

5.6 What data videocan collects from its visitors

In order to receive the **Catalogue Key**, visitors need to put in their **email** and agree to the **videocan** oath.

videocan keeps track of the emails signing in to view the catalogue and will occasionally send notices of any major changes to the **videocan** project to these emails.

6. How we will administer this policy

All participants joining the archival team will be made aware of this policy.

We strive to make sure that materials within the archive are respected and viewed in good faith.